Primatte Keyer

FOR ADOBE® AFTER EFFECTS®

Available for
Macintosh and
Windows 95/98/NT

Create Spectacular Mattes Every Time

Previously only available for high-end professional workstations, Primatte Keyer for Adobe® After Effects® enables you to extract miraculous keys from any color background. Say goodbye to imprecise edges, incorrect transparency levels, and blue spills on your composites. Primatte Keyer allows you to select foreground or background areas of your images and reduce edge spill and transparency problems – all directly in the After Effects composite window.

Revolutionary Patented Technology

Primatte Keyer makes perfect mattes possible through a unique, patented process called the Primatte Polyhedral Slicing Algorithm. Join the ranks of professionals who've been using Primatte for years on blockbuster feature films and high profile television programs and commercials—the power and ease of the Primatte Keyer will take you beyond what you previously thought was possible.

Overcome Your Workflow Challenges

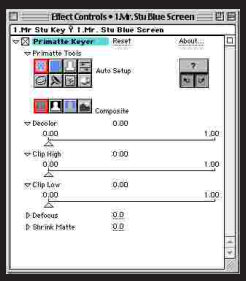
Not all bluescreen conditions are as ideal as those in software demos. Complications such as uneven lighting, subtle shadows and edge light contamination ("spill") make matte creation tough. Even when the screen is perfectly lit, transparent objects like water, smoke, glass, hair, and motion-blurred edges are almost impossible to capture without tireless hours of additional image processing and trial & error. The Primatte Keyer overcomes all of these workflow challenges. It's fast. Its simple user interface makes it a pleasure to use.

Keep Clear images ©1999 Mr. Bagel Productions

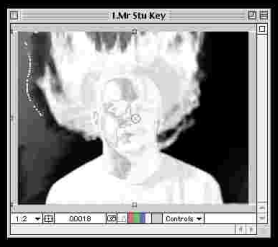
PUFFIN DESIGNS

Step-by-Step:
Create spectacular mattes with Primatte Keyer

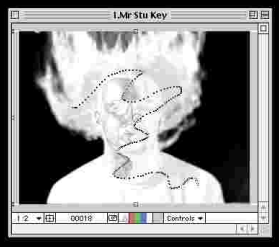
Step 1: Even with this image shot with a DV consumer camera and an impromptu blue screen, Primatte pulls a miraculous key. Start by clicking directly on the comp window and selecting the key color.

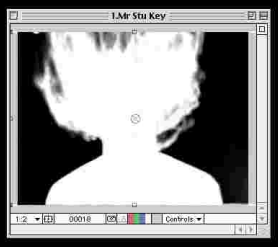


Step 2: We're already on our way to a great key, but improper transperancies exist in the background. Simply select the BG selection tool, and click drag over the problem areas of the matte. Voila, the BG screen is matted out completely.



Step 3: Now let's tackle the foreground. Use the FG tool and click drag over the problem regions over Mr. Stu's face. Presto, the matte is done, complete with subtle transparencies on the motion blurred semi-transparent hair.





Step 4: Spill correction is a snap. Just use the Spill Suppresion Sponge to click drag over the regions with contaminated blue spill. You can even zoom in and experiment – all directly in the After Effects Composite window.

Step 5: Here's the completed shot – a perfect matte with stunning transparency and edge details in just a few mouse clicks."

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